



MEDIA RELEASE

Thursday 5th October 2023

Together for a Cause: Mallee Family Care and Ray White's Christmas Campaign

Mallee Family Care is delighted to announce their continued partnership with Ray White Swan Hill for another year of 'A Little Ray of Giving' this Christmas.

The Southern Mallee community has always been known for its resilience, compassion, and unity, especially during challenging times. As the festive season approaches, Mallee Family Care and Ray White Swan Hill are combining their efforts to make a meaningful impact on the lives of those who need it most.

This year, Mallee Family Care are expecting its most significant campaign to date, responding to the 2022/2023 flood crisis, the growing issue of poverty and the cost-of-living increase affecting more children in care across the southern Mallee.

As part of the 'A Little Ray of Giving' initiative, Ray White Swan Hill will be collecting gifts generously donated by the community to brighten the lives of children who are in the care of Mallee Family Care. This collaborative effort aims to ensure that no child in the Southern Mallee area goes without a special gift this this Christmas.

Mallee Family Care, the largest community service provider for child and family services, has been serving the Southern Mallee region since 1979, providing invaluable support and assistance to families and individuals in need. They understand the importance of coming together as a community to make a difference in the lives of the less fortunate.

Ray White Swan Hill, a renowned real estate agency known for its commitment to community engagement and philanthropy, is eager to lend its support to vulnerable children and families in need. The partnership between Mallee Family Care and Ray White exemplifies the power of local businesses and organisations working together to support community.

"We are extremely grateful for the support of Ray White and the wider community in coming together for such an important cause," says Ms Teresa Jayet, CEO of Mallee Family Care. "Our shared goal is to ensure that every child in the Southern Mallee region experiences the joy and magic of Christmas."

As part of this collaboration, Ray White will set up a collection point in their Swan Hill office and encourages community members, clients, and friends to donate gifts for children in need.

"This partnership with Mallee Family Care resonates deeply with our commitment to giving back to the communities we serve," says Mr Cameron Smits, Principal at Ray White Swan Hill. "We invite



For all media enquiries:

Nicole Manthorpe | Communications Manager

T: 03 5023 5966 E: nmanthorpe@malleefamilycare.com.au



everyone in Southern Mallee to join us in making this holiday season a little brighter for those who may need it most."

Mallee Family Care and Ray White Swan Hill look forward to the outpouring of generosity from the Southern Mallee community, ensuring that every child in need experiences the joy of unwrapping a gift on Christmas morning.

Donations can be dropped off at the following location:

Ray White Swan Hill Office - 199 Campbell St, Swan Hill VIC 3585

For more information about 'A Little Ray of Giving' please contact Ray White Swan Hill on fiona.hawley@raywhite.com Mallee Family Care on events@malleefamilycare.com.au

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