



MEDIA RELEASE: Monday 11th November 2024

Ray White Swan Hill launches 2024 A Little Ray of Giving campaign to bring joy to vulnerable southern Mallee children

Ray White Swan Hill will use its annual A Little Ray of Giving campaign to ensure children supported by Mallee Family Care receive a gift on Christmas morning.

The real estate agency is accepting donations of unwrapped toys and gifts for children aged 0-18 years in the lead up to the festive season. All donations will be passed on to Mallee Family Care, who will distribute the gifts to children and young people receiving support through their services.

Ray White Swan Hill Principal Cameron Smits said this was the eighth year they had partnered with Mallee Family Care through their A Little Ray of Giving initiative.

“We’re incredibly proud to be able to bring our community together to help those less fortunate at Christmas time,” Mr Smits said.

“Over the past seven years we’ve been able to provide gifts and bring smiles to thousands of children in our region, thanks to the generous support and donations from local individuals, businesses and community groups.”

In 2023, the Swan Hill community rallied together, donating a record 862 gifts for Mallee Family Care to distribute.

“We are so lucky to live amongst such generous and supportive businesses and people,” Mr Smits said.

Mallee Family Care CEO Teresa Jayet thanked Ray White Swan Hill for their ongoing partnership.

“The rising cost of living is putting Mallee communities under more financial pressure than ever before, which means demand for our services and support continues to grow,” Ms Jayet said.

“Sadly, many families across the southern Mallee will be unable to afford gifts for their children this Christmas, which is why the Little Ray of Giving initiative is so important.

“Mallee Family Care extends its sincere thanks and gratitude to the team at Ray White Swan Hill, and the wider Swan Hill community for their ongoing support and generosity.”

Media enquiries

Mallee Family Care
Mieka Symes | Communications Manager
T: (03) 5023 5966 M: 0439 850 638
E: misymes@malleefamilycare.com.au

Ray White Swan Hill
Cameron Smits | Principal
T: (03) 5032 2507 M: 0436 001 821
E: cameron.smits@raywhite.com



Little Ray of Giving donations can be delivered to the Ray White Swan Hill office during business hours.

To donate or learn more about Ray White Swan Hill's 2024 A Little Ray of Giving campaign, visit their office at 199 Campbell Street, Swan Hill or call Ray White Swan Hill on (03) 5032 2507.

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