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Mallee Family Care's 2025 Christmas Appeal set to spread Joy

Mallee Family Care is calling on the generosity of businesses and individuals across the region to help bring smiles to local children this festive season through its 2025 Christmas Appeal.

For more than 20 years, the Appeal has ensured vulnerable children in North West Victoria and South West New South Wales have a special gift to open on Christmas morning. This year, the agency expects to support more than 600 children—an increase from last year's 545—reflecting the growing need in the community.

"Mallee families are facing ongoing financial pressures, and many children rely on the kindness of the community to experience the joy of Christmas," said Mallee Family Care CEO Teresa Jayet.

"Our Christmas Appeal gives these children something to look forward to and reminds them that they are supported and valued."

Ms Jayet encouraged everyone in the Mallee region to get involved, by either donating a gift or making a financial donation to the Appeal.

"Whether it's individuals, community groups, or businesses, every donation counts. Many people take the time to select gifts themselves, adding a personal touch that makes a big difference."

Lime Therapy is one of the many businesses who have committed to be part of the Appeal again this year.

Practice Manager Cassie Munn said their team was proud to be involved.

"Lime Therapy is proud to be part of the Mallee Family Care Christmas Appeal each year. We truly enjoy the feeling of helping our community—it's a small gesture, but it can mean so much to those in need.

"Being involved gives us the chance to spread a little kindness and make a real difference in the lives of local families at Christmas time. We look forward to supporting this wonderful initiative every year."

Ms Jayet acknowledged the vital role of all past and current supporters.

"The Christmas Appeal wouldn't be possible without the generosity of our donors and community partners," she said.

"Together, we can bring hope, happiness, and festive cheer to hundreds of children across the Mallee this Christmas."

The 2025 Mallee Family Care Christmas Appeal is on now. To donate or learn more, call 1300 417 618 or email events@malleefamilycare.com.au



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